

## Capstone Project Field Work Log

Senior's Name: Nick Jonas

Capstone Teacher's Name: Mrs. Boutilier

Mentor's Name: Brian Kenny

Date/Time	Number of Hours	Work Accomplished	Difficulties/Solutions	Witness Sign Off
09/12	1	Meeting with Richard Durkee	Need to plan rest of project	BJK
9/15	.5	Conference call with Steve Jonas	Marketing campaigns must reach all 'target market'	BJK
9/20	1	Creating a budget	Figuring out reasonable prices	BJK
9/24	1	Conference call with WWP	I need to register with them to get the graphics package and extra fundraising resources from them	BJK
10/06	1	Consultation for tshirts w/tshirt designers	I don't like the design's back of the shirt. I will also need to figure out how to put in logos for the sponsors	BJK
11/10	1	Calling big y and homedepot for potential sponsorships	Im not getting \$\$, only stuff for raffle and I cannot afford the timer	BJK

12/1	1	Trying to find a large clock for timing of race, and look for more potential sponsorships	No luck yet, rich is checking with RHS and VCMS	BJK
12/5	1.5	Writing a template for sponsorships, working on a fundraiser to cover maintenance costs, and work on developing a plan for timing		BJK
1/15	2	Building the race template signup, contacting trophy/medal creators		BJK
1/20	1.5	Working with CERT, and figuring out logistics		BJK
1/30	1	Meeting with rich	Good meeting, all up and ready to go	BJK
1/31	2	RunsignUp and document work	I have to figure out if ill use runsignup volunteer feature (which is confusing) or not. There are pros and cons of using their feature or not. I have prepared a briefing for Rich to present at a town meeting to department heads.	BJK
4/1	1	Create a promotional strategy plan		BJK
4/2	1	From the promotional strategy plan, I contacted the first 12 CT running clubs on the list		BJK
4/7	1	Phone call with Rich, and doing a COVID update for		BJK

		registered participants and website	Put all registrations on hold, and change the date to TBD	BK

18.5 Hours

B. J. Kenny  
 BRIAN J. KENNY  
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